Goal Statement Worksheet

Clear Goal Statements provide focus and direction to improvement projects and are critical for success.

Concise Description of the Intended Result or Outcome

Define the result or outcome you intend to achieve. What will you improve and by how much? Use the same process measurements that you created in your Problem Statement.

Quantify the Benefit of the Results

What difference will it make to your business to improve the performance of this process? Quantify the benefits and positive impacts of fulfilling the project goal.

Timeline

What is the timeline for your projects? By when will you achieve the desired result or outcome?

Create the Goal Statement

Create a concise statement that captures the desired future state performance of the process and quantifies the impact on current business operations.

ENGINEERING POSSIBILITIES