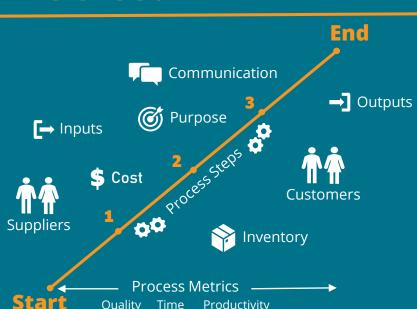
## What is a **PROCESS?**

A quick guide for identifying processes and opportunities for process improvement.











**Process** Variation



Customer Focus

## **Examples of Processes**

- Product Manufacturing
- Booking Client Appointments
- Filling Customer Orders
- Writing Client Reports
- Customer Journey

- Making Coffee
- Ordering Raw Materials
- Delivering Customer Orders
- Month End Accounting
- Developing Client Proposals

## **The Process of Process Improvement**

